

OTHER PARTNER OPPORTUNITIES



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In 2009, The Fredericton Playhouse commissioned a new musical based on the story of the Bricklin, the failed automobile manufacturing venture headed up by American promoter Malcolm Bricklin and financed by the Hatfield government of the early to mid seventies.

The musical was written and composed by two renowned Canadian playwrights: Paul Ledoux, an award winning writer for stage and screen, and composer/lyricist Allen Cole, who spent his boyhood in Fredericton during the Bricklin era. Together, they created a brassy, full-length musical that recalls the flamboyant premier, the controversial entrepreneur, and their shared dream of an innovative new sports car being produced in New Brunswick.

After a highly successful inaugural run in the summer of 2010, *The Bricklin: An Automotive Fantasy* is back, and customized partnership opportunities for this exciting project are available once again. To become a production partner or presenting partner, contact:

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